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Game-Changing InsurTech, Next Gen Workforce at 2017 Insurance Market Summit – Nov. 15

Hartford, Conn. (November 7, 2017) – Global accelerator leadership, cutting-edge Insurtech pioneers, and dynamic industry thought leaders take center stage November 15 at the **6th annual Insurance Market Summit**, the unmatched gathering of professionals, innovators, and business media in Hartford, the nation’s Insurance Capital.

From algorithms informing strategy to the intersection of technology and creative culture, **“Changing the Game”** will spotlight forces reshaping and propelling the global insurance marketplace right now. The event will mark the release of the 6th annual *Connecticut Insurance Market Brief* – a comprehensive report on Connecticut’s insurance industry. The *Brief* is produced by PwC, Presenting Sponsor of the 2017 event, in collaboration with Summit Host CT IFS.

The program at the Connecticut Convention Center will deliver four main stage dialogues centered on Insurtech breakthroughs, ‘next gen’ talent dynamics, evolving organizational culture and strategy, and C-suite perspective. Setting that stage is keynote **Saeed Amidi**, Founder and Chief Executive Officer of Silicon Valley-based *Plug and Play Tech Center* – the world’s largest startup accelerator, which touts an impressive portfolio.

“Technology enables insurance companies to enhance their business – to increase revenue, decrease costs, and improve customer relations,” said Amidi. “There is huge opportunity to invest in incremental innovation and to think about the insurance space in news ways. I look forward to the Summit and the forum it will create for dialogue.”

Four leaders from Plug and Play portfolio companies will then join Amidi for an energizing exchange on game-changing Insurtech forces: those of their own making and others on the horizon. Residing on the panel: **Janet Anderson** - Chief Marketing Officer, *Lapetus Solutions*; **Jason T. Andrew** - Chief Executive Officer, *Limelight Health*; **Will Dove** - Chief Executive Officer, *Extraordinary Re*; and **Aaron Schiff** - Chief Executive Officer, *Matic Insurance Services*.

Perspective will then pivot as C-suite leaders from four mainstay organizations discuss innovation, evolving culture, and sustaining legacy. Joining the distinguished panel: **Robert A. DiMuccio** - Chairman, President and Chief Executive Officer, *Amica*; **Peter L. Tedone** – Chairman, President and Chief Executive Officer, *Vantis Life Insurance Company*; **Paul Tyler** – Chief Marketing Officer, *The Phoenix Companies, Inc.*; and moderator **John A. Wilcox** - Chief Strategy and Ventures Officer, *The Hartford*.

Opportunities, insights, skills, and priorities of the industry’s rising leaders comprise the afternoon’s Next Gen Workforce dialogue. Moderator **Bhushan Sethi**, Partner and Financial Advisory Leader for *PwC*, will frame the panel with eyes trained on the 2030 workforce. Joining him: **Kimberly Bishop** - Executive Director, *HYPE (Hartford Young Professionals and Entrepreneurs)*; **Ellen DiVerniero** - Vice President of Talent Management, *Aetna*; and **Mitch Jackson** - Scrum Master and IT Project Manager, *Optum* and Chair of HYPE.

The 2017 Summit will conclude with a showcase of the Insurance Capital's innovation ecosystem. Startupbootcamp, an industry-focused startup accelerator with verticals worldwide, recently announced the launch of its insurance accelerator in Hartford. **Sabine VanderLinden**, Chief Executive Officer of InsurTech Business for *Startupbootcamp*, will join the panel with: **Beth Maerz** - Vice President of Customer Experience and Innovation, *Travelers*; **Devi Mohanty** - Vice President Strategy, Innovation and Strategic Ventures, *The Hartford*; and moderator **Michelle Cote** - Managing Director for Connecticut Center for Entrepreneurship and Innovation, *University of Connecticut*.

The Summit is the annual signature event of Connecticut Insurance and Financial Services (CT IFS), the statewide business association dedicated to the advancement of the industry in Connecticut. The Summit underscores Connecticut's Insurance Capital dominance and highlights the uniquely talented, creative workforce defining tomorrow's business environment.

"The race is on for insurance solutions that meet the fast-paced needs of our daily, increasingly digital lives," said Susan Winkler, Executive Director for CT IFS. "Connecticut is uniquely positioned to answer the call of challenge with insurance leaders, companies, and thousands of professionals who innovate new solutions, partner with national and global startups, and lead the charge on elevating the customer experience."

CT IFS and PwC are joined by a proud group of sponsor organizations. State Sponsor is the Connecticut Department of Economic and Community Development. Main Stage Sponsor for Technology is Travelers; Main Stage Sponsor for Innovation is The Hartford. Breakfast Sponsor is ConnectiCare; Program Reception Sponsor is Voya. Coffee and Conversation Sponsors are Conning, and Nassau Re. Program Partners are KPMG; Lincoln Financial Group; Massachusetts Mutual Life Insurance Company (MassMutual); Navigators; Prudential Retirement; Slalom; and Vantis Life Insurance Company.

The 2017 Insurance Market Summit will run 8:30 a.m. until 4:30 p.m. at the Connecticut Convention Center at 100 Columbus Boulevard in Hartford, Connecticut. Individual tickets are \$350 and may be purchased at www.connecticutIFS.com. Tickets and tables are available for purchase until November 8 at noon.

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About Connecticut Insurance and Financial Services (CT IFS)

CT IFS, formed in 2003, is a statewide initiative of the MetroHartford Alliance comprised of 32 member companies in Connecticut's insurance and financial services sector. CT IFS' Board of Directors engages around a shared vision: to create competitive advantages in business attraction and retention, to sustain recruitment and education of a trained workforce, and to increase public awareness of the industry's critical economic importance. Learn more at www.connecticutIFS.com or follow [@CT_IFS](https://twitter.com/CT_IFS) **#CTIMS**.